Jackson Hole is more than a destination. We’re a community and our ultimate goal is to create a sustainable economy where families can live year-round. Tourism is a big part of our economy, but tourism needs to be consistent and manageable.

With the emergence of COVID-19 in March, we had to make a quick pivot from our regular Stay Wild messaging to put the safety of our locals and tourists first. Our tourism numbers dropped, but in anticipation of the pent up demand for travel to the great outdoors, we launched our safety campaign designed to address proper health etiquette. We introduced our 3Cs campaign: Stay Clean, Careful, Connected.

Average Hotel Occupancies by Season, 2016–2020

RED INDICATES IMPACT FROM COVID-19
*SUMMER 2020 OCCUPANCY NUMBERS ESTIMATED
SOURCE: DESTIMETRICS
WE’RE COMMITTED TO YOUR SAFETY.

CLEAN
Wash your hands. Sneeze into your elbow, not your hands.

CAREFUL
Wear a mask or cloth covering and practice social distancing.

CONNECTED
Stay informed with the most up-to-date info at JHcovid.com.
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Welcome to the fifth edition of the Jackson Hole Travel & Tourism Board (JHTTB) annual report. As we entered our new fiscal year, tourism was strong. Promotional efforts in the fall and winter were proving effective in filling excess capacity to secure a more stable, year-round economy. Everything changed on March 11, 2020, when the World Health Organization declared the novel coronavirus a global pandemic. On March 15, Jackson Hole Mountain Resort ceased operations. The Teton County public health director asked people not to travel to Jackson at this time to curb the spread of the virus. The JHTTB followed suit in issuing a “Stay at Home for Now” press release in recognition that tourism needed to be put on pause to prioritize the health of our residents. The national parks closed and the community locked down. The efforts worked from a health and safety perspective but as you will see in this report, lodging tax revenues declined in the spring.

The JHTTB enlisted our agency partner to gain insights and learnings on traveler sentiment. We learned that there was a growing demand to travel specifically to the great outdoors and the national parks. With these insights, the JHTTB quickly pivoted from a focus on promoting tourism in the winter and shoulder months to a focus on tourism management this summer. We created a safety campaign, Responsibly Wild, Clean, Careful and Connected, recognizing that without preserving the safety of our community, our workforce and our visitors, tourism would not be viable. The campaign gained recognition throughout the state and region as other gateway communities adopted the Clean, Careful, Connected messaging.

This report illustrates the effects of our early campaign efforts and spending through the end of our fiscal, June 30, 2020. The report highlights in RED, areas affected by the Coronavirus. This includes spring lodging tax collections, spring events that were cancelled, spring airline seats unsold, and hotel occupancies that dropped off. Despite this, the overall lodging tax collections for fiscal ’20 were only down .13% or $10,000 from last year.

The board will continue promoting the Responsibly Wild campaign, while closely monitoring demand going forward. Assets are available for demand-focused marketing if visitation weakens and to provide safety messaging until the threat of COVID-19 has subsided. The board continues to steward destination marketing in a manner that is consistent with the values of the community. With the understanding that this pandemic will most likely continue through the winter, we will closely monitor the situation with the ability to pivot and provide the most appropriate messaging given the state of affairs.

We hope you take a moment to review this report to learn about how the JHTTB is deploying lodging tax funds to further the vitality of our economy, community and culture while keeping the health and safety of our community as the number one priority.

Regards,

Brian Gallagher, Chairman
Jackson Hole Travel & Tourism Board
In 2019, Teton County welcomed 1,865,000 overnight visitors to the area.

Domestic and international travelers spent $1.28 billion in Teton County and generated $34.4 million in state and local taxes. This tax revenue is used to support public infrastructure such as streets and roads, fire and police protection, and many other public services in Teton County.

Visitors paid 56.3% of all sales tax collections in Teton County.

In 2019, travelers generated 8,860 jobs in Teton County.

Travelers supported 26.7% of Teton County’s total private industry employment. Without the jobs generated by the travel industry, the 2018* Teton County unemployment rate of 3% would have been 29.7%.

If not for the taxes generated by the travel and tourism industry, the average household in Teton County would have had to pay $7,103 more in taxes for existing government services.

*This statistics reflects a one-year lag due to reporting time from the Bureau of Labor Statistic.
The lodging tax is a 2% tax that is added to a visitor’s stay in any Teton County hotel, motel or rental property. It was voted in by residents of Teton County in November 2010. Dubbed the “tax you don’t pay,” this money is collected from tourists visiting the valley. The Jackson Hole Travel & Tourism Joint Powers Board is responsible for allocating 60% of the collected funds. Teton County and the town government are responsible for allocating the remaining 40% of funds collected.
WHAT TOURISM MEANS FOR US

FOR OUR COUNTY

PUBLIC SAFETY
In FY 2020, $150,000 of the revenue from the lodging tax to Teton County was expended for the general operations of the Jackson Hole Fire/EMS Department. The mission of the Jackson Hole Fire/EMS is the protection of life and property from the adverse effects of fires and medical emergencies, and exposure to man-made and/or natural dangerous conditions.

PARKS AND RECREATION
In FY 2020, $355,000 of the revenue from the lodging tax to Teton County was expended for the general operations of the parks and recreation department. This funding provided support for activities, including, but not limited to, snow plowing, trash pickup, and general park cleaning and maintenance.

PUBLIC TRANSPORTATION
In FY 2020, nearly $912,865 of the revenue from the lodging tax to Teton County supported the general operations of the START bus system, as well as bus transportation to Grand Targhee. This includes $305,556 in additional capital spending and $174,728 for the Green Line expansion which provides increased service from Jackson to Teton Village during the summer season. These systems provide local and regional transportation services to both residents and visitors.

JACKSON HOLE HISTORICAL SOCIETY AND MUSEUM
In FY 2020, $137,500 of the revenue from the lodging tax to Teton County was expended for the general operations of the Historical Society and Museum, which collects, preserves and explores the region’s rich history and creates educational programs to preserve and promote the unique character of Jackson Hole.

GLOBAL TIES WYOMING
In FY 2020, $6,000 of the revenue from the lodging tax to Teton County was expended for general operations of Global Ties Wyoming, an organization that brings international dignitaries to Teton County to meet with elected officials and organizations about government and tourism.

GRAND TARGHEE
Grand Targhee was awarded a grant of $43,500.

GENERAL FUND
In FY 2020, $411,642 of the revenue from the lodging tax to Teton County was expended for general use to projects geared toward visitor impact such as the sheriff’s office, dispatch centers and Pathways — support for asphalt repairs, wayfinding signage, pathway benches, and general maintenance.

FOR OUR TOWN

TRANSPORTATION
In FY 2020, roughly 73% of the income received by the town of Jackson through the lodging tax was used to fund the START system.

PARKS AND PATHWAYS
In FY 2020 $175,575 of the income received by the town of Jackson through the lodging tax was used to maintain or improve Jackson/Teton County parks and pathways.

PUBLIC SAFETY
In FY 2020, $105,345 of the income received by the town of Jackson through the lodging tax was allocated to this nonrestricted fund.
Teton County and the town of Jackson are responsible for 40% of the funds collected annually from the countywide 2% lodging tax.

The town and county split this 40% based on point of sale. The town’s portion of this income is then split into a restricted fund (75%) and a general fund (25%).

The revenue from the lodging tax is used primarily to address the impact that millions of visitors have each year on our community, but it’s also reinvested into Teton County. These funds help build a sustainable economic force and high quality of life for our residents.
COUNTY & TOWN SPENDING*

COUNTY SPEND

- General Fund: $411,642 (18%)
- Public Transportation: $912,865 (45%)
- Jackson Hole Historical Society and Museum: $137,500 (7%)
- Parks & Recreation: $355,000 (10%)
- Grand Targhee Grant Funding: $43,500 (2%)
- Global Ties of Wyoming: $6,000 (1%)

TOTAL COUNTY SPEND: $2,016,507

TOWN SPEND

- Public Transportation: $778,620 (73%)
- Maintenance and Parks: $144,849 (14%)
- Public Safety: $105,345 (10%)
- Town Pathways: $36,726 (3%)

TOTAL TOWN SPEND: $1,059,540

*NUMBERS NOT EXACT AS SOME FUNDS WERE CARRIED OVER FROM PREVIOUS FISCAL.
JACKSON HOLE TRAVEL & TOURISM
BOARD MEMBERS 2019

BRIAN GALLAGHER
Joined the Board in 2016
Chairman
CityPASS

CORY CARLSON
Joined the Board in 2017
Vice Chairman
Four Seasons Resort and Residences Jackson Hole

ERIK DOMBROSKI
Joined the Board in 2018
Treasurer
The Yarrow Group

BRIAN MODENA
Joined the Board in 2016
Secretary
TMBR Creative Agency

WILLI BROOKS
Joined the Board in 2017
Center for the Arts

CRISTA VALENTINO
Joined the Board in 2017
Current, LLC

JOE MADERA
Joined the Board in 2019
In Group Hospitality

JACKSON HOLE TRAVEL & TOURISM
BOARD SUPPORT

KATE SOLLITT
Executive Director
Joined 2012
JHTTB

MAUREEN MURPHY
Event Liaison
Jackson Hole Chamber of Commerce

PARTNER ORGANIZATIONS

Jackson Hole Chamber of Commerce
Jackson Hole Central Reservations
Jackson Hole Air
The Jackson Hole Travel & Tourism Board relies on several key partners in the community, all of whom work together to achieve the same goal: to promote tourism and visitation to Teton County while honoring the mission and vision of the board.

**JHTTB PARTNERS**

- **VISITOR SERVICES/CHAMBER**
- **DESTINATION SALES/CHAMBER TRADE SHOWS/CONFERENCES**
- **EVENTS (SHARED CHAMBER LIAISON)**
- **MARKETING BRAND, DIGITAL, SOCIAL, PR**
  - **COLLE MCVOY**
  - **NEW THOUGHT MEDIA**
  - **BOOKING/FULFILLMENT (JH GEN-RES)**
  - **JH AIR INCENTIVE**
FY 2020 JHTTB
BUDGET BREAKDOWN

Total Budget**
$4,779,286

Community Events*
$709,483

Destination Marketing/
Paid Media
$1,900,000

Winter Air Incentive/
JH Central Reservations
$360,401

Reserves
$350,000

Administration (labor,
accounting, professional services)
$185,866

Local Ads/DestiMetrics
$49,599

PR/Marketing Opportunities
$174,599

Local Marketing Partnerships
$175,000

Jackson Hole
Sustainability and SHIFTjh
$85,000

JH Chamber of Commerce:
Visitor Services, Destination Global Sales
$789,338

*Includes Community Event Coordinator.
**Budget slightly higher than collections due to excess collections carried over from previous years.
### JHTTB Lodging Tax Receipts

<table>
<thead>
<tr>
<th>Month</th>
<th>FY '18</th>
<th>FY '19</th>
<th>FY '20</th>
<th>% Growth FY '17-FY '18</th>
<th>% Growth FY '18-FY '19</th>
<th>% Growth FY '19-FY '20</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td>$756,692.47</td>
<td>$716,556.41</td>
<td>$748,540.87</td>
<td>8.87%</td>
<td>-5.30%</td>
<td>4.46%</td>
</tr>
<tr>
<td>August</td>
<td>$808,700.01</td>
<td>$805,339.54</td>
<td>$780,037.16</td>
<td>23.91%</td>
<td>-14.02%</td>
<td>12.18%</td>
</tr>
<tr>
<td>September</td>
<td>$631,843.45</td>
<td>$682,466.27</td>
<td>$847,088.44</td>
<td>11.15%</td>
<td>8.02%</td>
<td>24.12%</td>
</tr>
<tr>
<td>October</td>
<td>$162,461.40</td>
<td>$321,445.04</td>
<td>$230,259.39</td>
<td>17.86%</td>
<td>97.86%</td>
<td>-28.37%</td>
</tr>
<tr>
<td>November</td>
<td>$39,833.63</td>
<td>$89,904.71</td>
<td>$80,786.32</td>
<td>38.95%</td>
<td>125.70%</td>
<td>-10.14%</td>
</tr>
<tr>
<td>December</td>
<td>$225,544.01</td>
<td>$204,404.67</td>
<td>$231,383.75</td>
<td>-2.86%</td>
<td>-0.37%</td>
<td>13.20%</td>
</tr>
<tr>
<td>January</td>
<td>$289,662.30</td>
<td>$308,278.95</td>
<td>$286,429.74</td>
<td>31.07%</td>
<td>6.43%</td>
<td>-7.09%</td>
</tr>
<tr>
<td>February</td>
<td>$311,313.63</td>
<td>$341,078.00</td>
<td>$378,096.17</td>
<td>37.61%</td>
<td>9.56%</td>
<td>10.85%</td>
</tr>
<tr>
<td>March</td>
<td>$262,295.72</td>
<td>$318,747.78</td>
<td>$319,108.64</td>
<td>10.37%</td>
<td>21.52%</td>
<td>-38.79%</td>
</tr>
<tr>
<td>April</td>
<td>$101,285.99</td>
<td>$95,625.76</td>
<td>$64,086.17</td>
<td>210.74%</td>
<td>-5.59%</td>
<td>-32.98%</td>
</tr>
<tr>
<td>May</td>
<td>$194,369.92</td>
<td>$185,656.58</td>
<td>$154,164.94</td>
<td>-2.22%</td>
<td>-4.48%</td>
<td>-75.67%</td>
</tr>
<tr>
<td>June</td>
<td>$658,053.09</td>
<td>$592,641.44</td>
<td>$222,251.87</td>
<td>7.26%</td>
<td>-9.94%</td>
<td>-82.50%</td>
</tr>
<tr>
<td>Total</td>
<td>$4,442,055.62</td>
<td>$4,552,175.15</td>
<td>$4,109,232.45</td>
<td>15.54%</td>
<td>26.00%</td>
<td>-9.73%</td>
</tr>
</tbody>
</table>

**Note:** Red indicates impact from COVID-19. These tax receipts represent only the JHTTB portion and are actual adjusted numbers.
JHTTB MISSION & VISION

Our mission: To effectively spend lodging tax funds to promote travel and tourism to Teton County in a manner that is consistent with the shared values of our community. Our contributions will reflect stewardship of our natural resources, highlight our outstanding assets and amenities, and strive toward sustainability.

Our vision: As a world leader in responsible tourism, the JHTTB is dedicated to developing a healthy and vibrant fall, winter and spring economy that preserves our natural capital and enhances the well-being of our community.
“Thanks to the marketing support of the JH Travel & Tourism Board, the JH Nordic Alliance is able to host its popular annual Free Nordic Ski, Fat Bike & Snowshoe event at Turpin Meadow Ranch for our entire community and visitors to try new and favorite activities on our winter trails and public lands. One of winter’s favorite events!”

— NANCY LEON, JH NORDIC ALLIANCE
“The JH Travel & Tourism Board’s support has been a key factor in the Jackson Hole Ski & Snowboard Club’s (JHSC) ability to fulfill our mission. Their sponsorship of our Early Season Training & Events, Junior Events Series, and legacy fundraising events (Jackson Hole Downhill & Karen Oatey Pole Pedal Paddle) has allowed us to extend the reach of our marketing campaigns to regional and national audiences annually, resulting in thousands of visitors and over $2.7M* into the Jackson Hole economy, plus added financial support for the JHSC.”

— JEFF MORAN, CMO, JACKSON HOLE SKI & SNOWBOARD CLUB

*These amounts are based on the formula used by U.S. Ski & Snowboard’s Economic Impact Calculator, which states the total economic impact to an area from an event is on average 1.6 times the actual tracked amount.
“The Special Olympics Wyoming Winter Games is an opportunity to showcase the abilities of our winter sports athletes in one of the best venues in the country. While competition is our core mission, something far greater happens: learning, understanding, accepting, and including athletes with disabilities from across Wyoming and the region. Funding from the lodging tax gives us momentum and additional motivation to promote and focus on spreading the word. Our organization strives to include more participants, more volunteers and a greater audience; this funding is helping us get there. Thank you.”

— PRISCILLA DOWSE, PRESIDENT & CEO, SPECIAL OLYMPICS WYOMING
<table>
<thead>
<tr>
<th>Event</th>
<th>Organizer</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoot Like a Girl Women’s Symposium</td>
<td>Teton Photography Club</td>
<td>$1,500</td>
</tr>
<tr>
<td>Teton County Model United Nations Conference</td>
<td>Teton County School District</td>
<td>$1,500</td>
</tr>
<tr>
<td>A Chorus Line</td>
<td>Off Square Theater</td>
<td>$3,000</td>
</tr>
<tr>
<td>Culinary Conference</td>
<td>Central Wyoming College</td>
<td>$3,000</td>
</tr>
<tr>
<td>Veterans Classic</td>
<td>Jackson Youth Basketball</td>
<td>$3,000</td>
</tr>
<tr>
<td>Women in Leadership Summit</td>
<td>Momentum</td>
<td>$3,000</td>
</tr>
<tr>
<td>World Above the Tetons</td>
<td>Wyoming Stargazing</td>
<td>$3,000</td>
</tr>
<tr>
<td>Wild Science Festival</td>
<td>Center of Wonder/JH Wild</td>
<td>$3,000</td>
</tr>
<tr>
<td>Wildlife Film Festival Community Filmmaker Talks</td>
<td>Center of Wonder/JH Wild</td>
<td>$3,000</td>
</tr>
<tr>
<td>15th Annual Fall Classic</td>
<td>JH Youth Soccer</td>
<td>$10,000</td>
</tr>
<tr>
<td>Stickum UP</td>
<td>Public Art</td>
<td>$10,000</td>
</tr>
<tr>
<td>Wyoming Snow and Avalanche Workshop</td>
<td>TCSAR</td>
<td>$15,000</td>
</tr>
<tr>
<td>Early Season Training</td>
<td>Jackson Hole Ski and Snowboard Club</td>
<td>$20,000</td>
</tr>
<tr>
<td>SHIFT</td>
<td>Center for Jackson Hole</td>
<td>$85,000</td>
</tr>
<tr>
<td>JH Winter Wonderland</td>
<td>Grand Teton Skating Club</td>
<td>$1,500</td>
</tr>
<tr>
<td>People’s Market</td>
<td>Slow Food in the Tetons</td>
<td>$1,500</td>
</tr>
<tr>
<td>The Lion, the Witch and the Wardrobe</td>
<td>Dancer’s Workshop</td>
<td>$3,000</td>
</tr>
<tr>
<td>Feathered Fridays</td>
<td>Teton Raptor Center</td>
<td>$3,000</td>
</tr>
<tr>
<td>Mountains to Manuscripts</td>
<td>Jackson Hole Historical Society and Museum</td>
<td>$3,000</td>
</tr>
<tr>
<td>Who Dunnit?</td>
<td>Art Association of Jackson Hole</td>
<td>$3,000</td>
</tr>
<tr>
<td>Arc’teryx Academy</td>
<td>Backcountry Ski and Snowboard</td>
<td>$5,000</td>
</tr>
<tr>
<td>Special Olympics</td>
<td>Wyoming Special Olympic</td>
<td>$5,000</td>
</tr>
<tr>
<td>4th Annual Ski/Fat Tire Bike Event</td>
<td>JH Nordic Alliance</td>
<td>$5,500</td>
</tr>
<tr>
<td>Triple Crown Race Series</td>
<td>Jackson Hole Ski and Snowboard Club</td>
<td>$15,000</td>
</tr>
<tr>
<td>Junior Event Series</td>
<td>Jackson Hole Ski and Snowboard Club</td>
<td>$20,000</td>
</tr>
<tr>
<td>Pedigree Sled-Dog Race</td>
<td>Pedigree State Stop</td>
<td>$25,000</td>
</tr>
<tr>
<td>44th Annual Hill Climb*</td>
<td>Snow Devils</td>
<td>$30,000</td>
</tr>
<tr>
<td>Jackson Hole Winter Fest*</td>
<td>JH Food and Wine</td>
<td>$50,000</td>
</tr>
<tr>
<td>JH Rendezvous Festival*</td>
<td>JHMR</td>
<td>$360,000</td>
</tr>
<tr>
<td>Spring People’s Market</td>
<td>Slow Food in the Tetons</td>
<td>$1,500</td>
</tr>
<tr>
<td>Grand Opening Celebration</td>
<td>Astoria Hot Springs Park</td>
<td>$3,000</td>
</tr>
<tr>
<td>Backcountry Adventure Workshop</td>
<td>TCSAR</td>
<td>$7,500</td>
</tr>
<tr>
<td>Old West Days*</td>
<td>JH Chamber of Commerce</td>
<td>$88,500</td>
</tr>
</tbody>
</table>

**FALL**

**TOTAL** $164,000

**WINTER**

**TOTAL** $530,500

**SPRING**

**TOTAL** $100,500

**TOTAL BUDGET** $795,000
CHAMBER OF COMMERCE SUPPORTED SERVICES

VISITOR SERVICES LOCATIONS (4)

Jackson Hole and Greater Yellowstone Visitor Center
Total visits: 240,077
Summer: 46% / Shoulder seasons: 54%

Chamber of Commerce Main Office
Total visits: 12,196
Summer: 55% / Shoulder seasons: 45%

Jackson Hole Airport
Total visits: 84,100
Winter: 100%

Home Ranch Welcome Center
Total visits: 79,539
Summer: 69% / Shoulder seasons: 31%

Hotel referrals: 19,418
Summer: 42% / Shoulder seasons: 58%

Inquiry emails: 22,260

Inquiry phone calls: 5,536

EVENTS DEPARTMENT

Facilitate the process of the event grant cycles

Coordinate event managers from Travel and Tourism
Board–sponsored events to maximize marketing efforts
and exposure

Work with the sub-committee for special events
to coordinate and facilitate event festival periods,
including January through May and October through
December

DESTINATION GLOBAL SALES

Provide destination representation at 18 major trade
shows domestically and internationally for individual
and group businesses

Provide opportunities for local businesses to
participate in tradeshows

Support PR events in international markets in
conjunction with local businesses

Facilitate face-to-face interaction with travel writers,
travel agents, tour operators, meeting planners and
consumers worldwide

Oversee visiting travel writers, tour operators and
meeting planners; create itineraries and experiences
based on their focus to better educate them about the
offerings and opportunities that exist in Teton County

Conduct over 575 meetings and interact with more than
1,100 consumers annually worldwide

Focus on promoting winter, fall and spring months
RED INDICATES IMPACT FROM COVID-19
SOURCE: IRMA.NPS.GOV
HOTEL OCCUPANCY AND AVERAGE DAILY RATE

RED INDICATES IMPACT FROM COVID-19

JACKSON LAKE AND JENNY LAKE LODGE CLOSED FOR THE 2020 SUMMER SEASON. YELLOWSTONE HOTELS IN TETON COUNTY HAD A GRADUAL OPENING AND DID NOT OPEN UNTIL MID TO LATE JULY 2020. NUMBERS ADJUSTED MONTHLY BASED ON REPORTING.

SOURCE: DESTIMETRICS
INBOUND PASSENGERS
BY SEASON

12 NONSTOP FLIGHTS FROM AROUND THE COUNTRY

Inbound Passengers at JH Airport

RED INDICATES IMPACT FROM COVID-19
SOURCE: JH AIR
SHOOT LIKE A GIRL PHOTOGRAPHY SYMPOSIUM

TURPIN FREE SKI DAY

WORLD ABOVE THE TETONS WYOMING STARGAZING

PARTIALLY FUNDED BY THE LODGING TAX
CAMPAIGN VISUALS & STATS

Winter 19–20 Campaign

95,224,726
PAID MEDIA IMPRESSIONS

10,000+
TAG RESPONSIBLY, GEO TAGS

906,581,967
TAG RESPONSIBLY FREE MEDIA IMPRESSIONS

72,092
TOTAL SOCIAL MEDIA FANS, ADDING 19,425 SINCE 4/1/19

EVEN IN WINTER WE RIDE
WITH THE TOP DOWN.

LEAVE HIBERNATION TO THE ANIMALS.

AWARDS
Normally, we don’t promote summer travel. However, due to COVID we created an in-market safety messaging in anticipation of increased visitors.

**WELCOME TO JACKSON HOLE. WE’RE WORKING HARD TO KEEP YOU CLEAN, CAREFUL, AND CONNECTED. BUT WE NEED YOUR HELP.**

That’s why we’re messaging all visitors to Responsibly Wild.

**CLEAN**
Wash your hands. Sneeze into your elbow, not your hands.

**CAREFUL**
Wear a mask or cloth covering and practice social distancing.

**CONNECTED**
Stay informed with the most up-to-date info at JHcovid.com.

**VISIT JACKSONHOLE.COM/RESPONSIBLY-WILD**

**WHEN IN JACKSON HOLE**

- Keep your hands clean.
- Wear a mask.
- Stay connected.

**STAY 6 FT APART**

**STAYING CLEAN KEEPS US ALL SAFE.**

**STAYING CAREFUL KEEPS US ALL SAFE.**

**WE’RE COMMITTED TO YOUR SAFETY.**

- Wash your hands. Sneeze into your elbow, not your hands.
- Wear a mask or cloth covering and practice social distancing.
- Stay informed with the most up-to-date info at JHcovid.com.
STAY WILD.